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FOR IMMEDIATE RELEASE

COURAGEOUS

Honour Begins at Home

CourageoustheMovie.com

BURLINGTON, ON, CANADA – July 27, 2011. Tricord Media, a division of Crossroads Christian Communications (Crossroads), is partnering with AFFIRM FILMS, a division of Sony Pictures Entertainment, and Provident Films, a division of Sony Music Entertainment, as the Canadian theatrical licensing agent of Sherwood Pictures' movie, **COURAGEOUS**.

Crossroads is the home of the inspirational daily television series "100 Huntley Street" and has produced Christian media for decades. Senior Pastor Michael Catt, Executive Pastor Jim McBride, and the leadership team of Sherwood Pictures, along with Crossroads Chief Executive Officer Don Simmonds, and the leadership of Tricord Media collectively made the announcement.

COURAGEOUS is the fourth release of Sherwood Pictures, the moviemaking ministry of Sherwood Church in Albany, Georgia. Their first release since **FIREPROOF**, the No. 1 independent film in 2008, **COURAGEOUS** joins **FACING THE GIANTS** and **FLYWHEEL** in touching and impacting lives through heartfelt stories of faith and hope.

Don Simmonds, CEO of Crossroads says, "It is a privilege for the Crossroads family to partner with Sony and Sherwood to become the conduit through which Canadian fathers will be challenged to a whole new standard of courage. Our dream for Canada starts with churches and families inviting their neighbours to see this gripping movie, and ends with the dream of a nation of fathers who have decided to step up courageously to lead and love their own families!"

"The movie is about fatherhood and the title is one word: **COURAGEOUS**," says Director and Actor Alex Kendrick, briefly outlining the plot. "Four fathers who are all in law enforcement—who protect and serve together—go through a terrible tragedy," he said. "They begin looking at their role as fathers . . . and they begin challenging one another to fulfill God's intention for fathers."

That single-word title, Pastor Catt said, echoes God's call for men to "rise with courage" in their homes and as leaders.

On September 30th, 2011 there will be a limited theatrical release in theatres across Canada.

To learn more, visit:

- **COURAGEOUS** CourageoustheMovie.com
- **COURAGEOUS** Pressroom (photos) CourageoustheMovie.com/pressroom
- Sherwood Pictures SherwoodPictures.com
- Provident Films ProvidentFilms.org

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About Crossroads Christian Communications

Crossroads is Canada's leader in providing faith and values media content for people of all ages. 100 Huntley Street, the flagship television program of CCCI was founded by Rev. David Mainse and is the longest running daily Christian television program in Canada. Crossroads provides relevant messages of faith and inspiration for millions of Canadians and has done so for nearly 50 years. Its mission is to convey the unchanging message of God's love to people around the world. Crossroads interacts with its viewers via 24/7 prayer lines, and it has also been a highly respected and effective not-for-profit aid agency for over 25 years, having responded in times of natural disaster worldwide, raising funds and partnering with on-site, non-government organizations for emergency relief and long-term rebuilding strategies. www.crossroads.ca

About AFFIRM FILMS

Affirm Films is a division of Sony Pictures Worldwide Acquisitions (SPWA), a Sony Pictures Entertainment (SPE) company, dedicated to producing, acquiring and marketing films which inspire, uplift, and entertain audiences. SPE is a subsidiary of Sony Corporation of America, a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; home entertainment acquisition and distribution; a global channel network; digital content creation and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of entertainment in more than 140 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

About Provident Films

Provident Films, a division of Provident Music Group, produces and distributes faith-based films. Nashville-based Provident Music Group, a division of Sony Music Entertainment, has been one of the world's leading Christian entertainment companies for more than three decades.

ProvidentFilms.org